



Media release

Connect Smart Week – Jargon Buster

13 October 2016 – A one-stop guide to cyber jargon is now available on the Connect Smart website.

The “Jargon Buster” glossary has been released as part of [Connect Smart Week](#). It includes definitions of terms such as cyber-attack, cyber-crime and cyber security incident, as well as definitions of specific cyber threats including phishing, malware and clickjacking.

New Connect Smart research conducted by Colmar Brunton found that complicated cyber security language and content is one of the reasons New Zealanders are not taking active steps to manage their cyber security.

Director of the National Cyber Policy Office Paul Ash says the glossary should help New Zealanders to understand cyber security issues. “Improving your digital security is easy – it is not complicated or expensive to take a few basic steps to protect yourself and your workplace online.”

Cyber security in the workplace is the focus of this year’s Connect Smart Week, which runs from 10-14 October 2016. Employees at all levels have a role to play in protecting the information that belongs to their workplace, and the same measures can also keep everyone safe at home.

“The Jargon Buster glossary is a fantastic resource for organisations. It de-mystifies cyber security,” Mr Ash says. “It is one of a number of Connect Smart tools that can be used in the workplace to help staff manage the cyber security risk.”

During Connect Smart Week, organisations across New Zealand are running activities to help their employees understand what to do to protect themselves online and prevent cyber incidents.

A range of resources including tip sheets, videos and an online quiz are available on the Connect Smart website and NZ Police Facebook site, as well as cyber tips from Ministers on Facebook.

This year, New Zealand is also working closely with Australia on cyber security as they run their [Stay Smart Online week](#). Both countries have recognised that cyber security is fundamental to our economic prosperity in a world increasingly linked by the Internet.

For more information about Connect Smart Week and initiatives during the week, visit ConnectSmart.govt.nz.

About Connect Smart:

Connect Smart is a public-private partnership that promotes ways for individuals, businesses

and schools to protect themselves online. Connect Smart is led by the government's National Cyber Policy Office (NCPO) within the Department of the Prime Minister and Cabinet.

The Connect Smart initiative has been developed in partnership with the public and private sector, with support from Platinum Partners ASB, BNZ and Spark; Gold Partners ANZ, Datacom, Deloitte, Facebook, FireEye, Hewlett Packard Enterprise, KPMG and Microsoft; and Silver Partners Dimension Data, International Underwriting Agencies and Marsh.

For further information on how to Connect Smart, or to become a Connect Smart partner, visit <https://www.connectsmart.govt.nz>, and follow us at @ConnectSmartNZ #ConnectSmartWeek

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